



The AIK Style

The AIK Style is part of our history. The word "style" has a positive meaning—it stands for “the right way to be” or “the right way to act.” The AIK Style is a guide for how we, as members of AIK, are expected to behave.

The AIK Style is at the heart of everything we do, and all decisions should be based on it. But it's something that needs to be kept fresh—it has to be updated to fit the times we live in and passed on within the club to survive. If we don't do that, we risk losing our history and one of the core values our club is built on.

Main goals of the AIK Style:

- Everyone in AIK should know the values our club stands for.
- Everyone should share the same understanding of those values.
- Our values should be a natural part of our daily activities.

The AIK Style is summed up in five guiding stars, based on what the club believes defines a true AIK member:

1. An AIK member always shows respect and humility towards others—no matter their age, nationality, gender, ethnicity, religion, culture, sexual orientation, gender identity, or physical and mental ability.
2. An AIK member clearly stands against violence, bullying, racism, drugs, doping, and the use of alcohol in connection with AIK activities.
3. An AIK member does their best based on their own abilities during practices and games. They support and cheer for their teammates, both in their own team and in other AIK teams, and always try to spread positive energy.
4. An AIK member behaves fairly towards teammates, opponents, coaches, parents, and spectators, and represents the club in a positive way.
5. An AIK member shows respect for referees and other officials.