

Parents' Meeting, 8 Oktober 2025



Association activities play an important role in building society.

Sweden is unique in its association-driven popular movement. It has changed over the years, but our general welfare is largely the result of our right to organize. This right is protected by the constitution. Every citizen has a duty to safeguard this right, as the alternative is something our ancestors fought hard to achieve. The association is like a miniature society where we, in our case, create the opportunity to run a badminton club together. To make the association function, we have a board. This board is elected at the annual meeting, where members have the opportunity to influence the direction of our activities. Every member over the age of 15 has the right to vote. The board needs new members to stay vital, and right now we need to rotate some people.

The association is based on voluntary commitment within the board, with the goal of helping young people gain access to an active leisure time, an opportunity to develop, and a chance to learn leadership. The board is responsible for making training activities possible and providing coaches with the conditions they need to perform their work. The board works to secure enough hall time, arrange for coaches, and ensure the club's financial stability. Members also have responsibilities — to stay updated on club information shared via the website, email, and social media. It's important that members are aware of our policies and announcements to ensure smooth cooperation during our events.

In broad terms, our structure starts with a beginner group. Younger children (ages 7–8) have their own beginner group, and older beginners have another. The older group combines development and recreational play depending on each player's ambition. In the beginner groups, we focus heavily on fundamentals, since it's crucial not to develop incorrect movements. After the beginner level come the competition groups, which increase in difficulty step by step. Placement depends partly on age and friendships but also on the player's ambition. It's very important that players communicate with their coach and follow the coach's guidance on what's required to move forward. After the youth years, we offer adult training and an adult recreational group. The adult training is led by an instructor, while the recreational group is not. In addition, we have Family Badminton on Saturdays. All members — that is, those in a group or with a paid membership — may participate. You can bring a sibling or friend occasionally, but regular players are expected to be members.

Our activities are run on a voluntary basis, but we employ paid coaches to ensure training aligns with modern badminton standards. BMK Kungs primarily focuses on broad participation so that as many as possible can join. We also aim to provide challenges for players with higher ambitions. The club does not require members to participate in tournaments but encourages it.

By competing, young players gain insight into what they need to practice, helping them understand why some drills might feel repetitive. Players who always train with each other tend to play with rather than against one another, which can limit progress. To join competitions, players sign up on lists posted by our competition coordinator, P-A Höij. He can also answer questions about tournaments. Each player must obtain their own license, but the club covers entry fees for selected events. P-A can be reached at 0761890021 or hoijperarnold@gmail.com.

Another way to develop is by studying others. We have a league team that plays home matches once or twice a year. You can also attend tournaments to observe. Our partner club, Påvelund, plays in the top division — their home matches are worth visiting. You can watch the world's best players on YouTube or buy matches on badmintonplay.se. Children learn a lot by observing and imitating. There are also other reasons to be part of the club. You might play for your well-being, or you might want to take on a leadership or practical support role — something that can be personally rewarding. Many board members neither play nor have children in the club but contribute so that young people can have meaningful activities.

The club also develops through collaboration with RF-SISU, which focuses on association development and sports education. Our young assistant coaches receive their basic training here, and there are various advanced courses available. RF-SISU consultants have expertise on association structures and challenges, which we can benefit from. They often organize lectures together with the municipality on relevant topics and help us work on our core values during our start-up camps, among other things. The club organizes various competitions and community-building events to strengthen both the club spirit and its finances. We aim to host one national tournament and one district-level beginner competition. We also hold a fun “Christmas Ham Cup” around Lucia, where children play doubles with a parent. Adults or experienced players play with their non-dominant hand. Each fall, we organize a start-up camp and try to arrange activities during school breaks. We end the season with a barbecue at the beach near Tjolöholm Castle.

For all this to work, cooperation between the board, players, and parents is essential. We need help staffing the secretariat and café, transporting equipment, making purchases, and handling many other tasks so that the workload doesn't fall on just a few people. Perhaps you have skills in finance, communications, sports administration, or other areas that could be useful? We don't currently have a sponsorship program — but maybe someone could help with that? If you'd like to take on a role in the club, you can reach us through the contact information on our website. info@bmkkungs.se, is always available. You can also follow us on Facebook, search for BMK Kungs. We also have a closed group for players and parents where we handle internal communication during events. Don't hesitate to contact us through these channels or via your coach. We have an upcoming annual meeting on October 23, from 6–8 PM, at Tryckarevägen 10 (JJ Gruppen). See you then!